

## Hykeham Tigers Junior Football Club Development Plan

### 1. Club Vision

To provide quality, safe, fun football opportunities for young people of all ages without prejudice. It is hoped that once a young person starts with the club, they stay until the end of their under 16 season.

### 2. Club Development Table

Age Group	Current Year	07/08 Season	08/09 Season	09/10 Season
No Teams	2	9	11	13
Age Groups	U9	4-7 Training	4-6 Training	4-6 Training
	U11	U8	U7	U7
		U9A	U8	U8
		U9B	U9	U9
		U10A	U10A	U10
		U10B	U10B	U11A
		U11A	U11A	U11B
		U11B	U11B	U12A
		U12	U12A	U12B
			U12B	U13A
			U13	U13B
				U14
				Girls Team

### 3. Team Development

#### 3.1. Aim

To provide all teams with opportunities to play competitive football.

#### 3.2. Achievement Targets

- All 7 a side and 11 a side teams participating in Mid Lincs Youth League.
- Run annual mini soccer tournament.

#### 3.3. Plan

Objective	Tactic	Achievement Target	Responsibility	Timescale	Finance
To have all teams training independently once per week	Arrange usher school as training venue and purchase coaching kits	All teams train independently once per week		Sep 2007	<u>Venue Fees (7.1)</u> 07/08 - £1518 08/09 - £1518 09/10 - £2277 <u>Coaching Kits (7.2)</u> 07/08 - £1294.56 08/09 - £323.64 09/10 - £323.64

					<u>First Aid Kits (7.3)</u> 07/08 - £338.75 08/09 - £344.67 09/10 - £403.49
To have all teams participating in the league	Enter all teams into the Mid Lincs Youth League	All teams participating in league		All teams in line with club development table	<u>League Fees</u> 07/08 - £880 08/09 - £1100 09/10 - £1320 <u>Referee Fees</u> 07/08 - £450 08/09 - £750 09/10 - £1050 <u>Venue Fees</u> 07/08 - £690 08/09 - £690 09/10 - £690
Annual Mini Soccer Tournament	Invite all local clubs to participate	1 <sup>st</sup> Annual mini soccer tournament takes place		Annually from Summer 2008 Season	Participation fee will cover all costs and make profit for the club

## 4. Workforce Development

### 4.1. Aim

To develop and retain a qualified team to deliver the football development plan.

### 4.2. Achievement Targets

- 1 level 1 qualified coach per team.
- 1 level 2 qualified coach.
- All coaches members of FA coaches association.
- 2 coaches complete first aid for sport course.
- All volunteers CRB checked.

### 4.3. Plan

Objective	Tactic	Achievement Target	Responsibility	Timescale	Finance
1 Level 1 qualified coach per team	Coaches attend level 1 coaching course	At least 1 level 1 qualified coach with each team		All teams in line with club development table by Dec 2007	07/08 - £675 08/09 - £150 09/10 - £150
1 Level 2 qualified coach	1 Coach attend level 2 coaching course	1 level 2 qualified coach		Dec 2007	£200
All level 1 qualified coaches members of FA coaches association	All level 1 coaches become members of FACA	All coaches members of FACA within 3 months of passing level 1 course		Sep 2008	£330 Per Year

2 Coaches complete first aid for sport course	2 Coaches attend first aid for sport course	2 Coaches first aid for sport qualified		Sep 2008	£100
2 Volunteers per team become league referee's	Volunteers attend league refereeing course	2 League recognised referee's per team		All teams in line with club development table by Dec 2007	None
All volunteers CRB checked	Welfare officer attend FA child protection workshop	Welfare officer has attended FA child protection workshop		Dec 2007	£15
	CRB Check all volunteers and new volunteers within 3 months	All volunteers with the club longer than 3 months CRB checked		Dec 2007	07/08 - £150 08/09 - £45 09/10 - £45

## 5. School / Community Links

### 5.1. Aim

- To develop strong relationships with local schools and the local community to support the recruitment of new players into the club.
- To develop a strong relationship with Lincoln City Football Club.

### 5.2. Achievement Targets

- Participating in school events.
- Running additional coaching days for local schools and the local community.
- Club attends at least 1 Lincoln City matches per season.

### 5.3. Plan

Objective	Tactic	Achievement Target	Responsibility	Timescale	Finance
Participate in school events	Run 'penalty shoot out' competition during events	Club regularly invited to attend events		Dec 2007	None
Run additional coaching days	Run free coaching days for school pupils and the local community during school holidays	Regular coaching days being run		Sep 2008	<u>Venue Fees (7.1)</u> 07/08 - £138 08/09 - £138 09/10 - £138

At least 1 Lincoln City matches per season	Arrange for 'Quid a Kid' pricing for children and their families to attend matches	At least 1 visit per season		Dec 2007	None
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## 6. Communication and Marketing

### 6.1. Aim

- To actively promote and market the club's success and opportunities.

### 6.2. Achievement Targets

- Continue to build on the success of the club's website as a communications and marketing tool.
- Promote the club through school and council newsletters.
- To put together and communicate sponsorship packages to local businesses.
- At least 4 press releases per year.

### 6.3. Plan

Objective	Tactic	Achievement Target	Responsibility	Timescale	Finance
Build on the success of the club website	Develop administration tool for managers to amend content	New website goes live	Mike Moore	Sep 2007	Financed by sponsor
Promote the club through school and council newsletters	Regularly submit articles to school and council newsletters	Articles regularly appear in newsletters		Sep 2008	None
Promote sponsorship packages	Put together and communicate to local businesses sponsorship packages	All teams sponsored		Sep 2007	None
Build strong links with local press	Send at least 4 press releases per season	Press releases published in Lincolnshire Echo, BBC Radio Lincolnshire and Lincs FM.		Dec 2009	None

## **7. Finance**

All finance in the above plans has been calculated as below.

### **7.1. Venue Fees**

Usher junior school charges a fee of £23 for each day the facilities are used (matches and training). For this floodlights, parking, toilets, pitches, goals and nets are all provided.

### **7.2. Coaching Kits**

Coaching kits assist the team managers and coaches to deliver quality coaching sessions. They consist of the following equipment. The total price is £161.82.

- Ball pump £9.50
- 18 Coloured Bibs £45
- Set of 50 Markers £9.50
- Set of 4 traffic cones £8
- 18 Training balls £89.82

### **7.3. First Aid Kits**

First aid kits with FA recommended equipment come to a total of £39.99. It is anticipated that these will require a refill each season. These cost £29.41.